

t +1.778.588.9520 ext. 7e allan.lingwood@coastality.caw www.coastality.ca

ALLAN LINGWOOD

MBA, BCom, CEC

PROFILE

For over 15 years I have led and managed service-based organizations, both coaching within the organizations I've led, and, for the last decade, coaching private clients who are leading or managing their own companies. My foundations in service organizations, staff training and development, and early coaching experiences were built and fine-tuned in the luxury hotel business, and since that time I have focused on leadership development and lifestyle optimization for higher performance in myself, my direct reports, and my coaching clients. My passion is for effective and healthy leadership and management development resulting in positive changes in operations, workplace/team culture, health and wellness in the workplace, and of course, the bottom line. I currently reside in Victoria, my home town, where I am grateful to enjoy my time with family and friends while embracing the island lifestyle.

RELATED PROFESSIONAL EXPERIENCE

ONE-ON-ONE COACHING

• provided clients assistance with getting from where they are to where they want to be quickly and effectively using the International Coaching Federation's (ICF) guiding principles and code of ethics.

TEAM COACHING

 helped service organizations and others develop leadership, improve customer/ guest experiences, increase staff engagement and retention, and improve profitability.

WORKSHOP FACILITATION

 demonstrated ability to facilitate workshops and working groups that align participants around a shared vision and mutually-agreed-upon short-term goals.

EMPLOYMENT HISTORY

| YellowBrick Services Lead Coach & Facilitator (Victoria, BC) | 2013 - PRESENT |
|---|----------------|
| Liquor Cannabis Regulation Branch Local Government Liaison (Victoria, BC) | 2018 - 2019 |
| The Original FARM Head of Compliance (Victoria, BC) | 2017 - 2018 |

The Mustard Seed 2014 - 2017

Director of Development & Interim Executive Director (Victoria, BC)

Chatterson Drive 2009 - 2013

Director of Planning & Implementation (Calgary, AB)

EDUCATION

Master of Business Administration (MBA) Service Management

University of Victoria

Graduate Certificate in Executive Coaching (CEC) Certified Executive Coach

Royal Roads University & Essential Impact

Bachelor of Commerce (BCom) Entrepreneurial Management

Royal Roads University

PROFESSIONAL DEVELOPMENT & APPROACHES

| ADHERENCE TO ICF | LEADERSHIP & | STRENGTH-BASED | 360 REVIEW |
|---------------------|--------------------|-----------------------|---------------------|
| CODE OF ETHICS | EXECUTIVE COACHING | COACHING | COACHING |
| | | | |
| A DUIEDENICE TO LCE | MANAGEMENT & | BEHAVIOURAL & | CHANGE |
| ADHERENCE TO ICF | LEADERSHIP | ACCOUNTABILITY | MANAGEMENT |
| GUIDING PRINCIPLES | TRAINING | COACHING | COACHING |
| | | | |
| HEALTH & WELLNESS | WORKSHOP | TEAM COACHING & | FAMILY & RELATIONAL |
| COACHING | FACILITATION | ORGANIZATION DYNAMICS | DYNAMICS |